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Expert course for rich learning.

#Knowvaa

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Accelerate your carrier with us

knowaa®

Being a part of the success stories of over 1000 individuals in their careers.

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We Have Partnered With

SRM Institute of Science & Technology

Hindustan Institute of Technology

KPR College of Arts Science and Research

Nirmala college for women

Vivekananda Institute of Management Studies

Learn the why? what? and how?

of cutting-edge technologies &digital skills

About Us

At Knowvaa, we believe education is about more than just knowledge; it’s about developing practical skills for the real world. We strive to create a learning environment that is informative, engaging, and enjoyable. Our mission is to empower students to build both technical and essential soft skills like critical thinking, communication, and teamwork.

Ultimately, Knowvaa aims to be a leading provider of education in cutting-edge technologies and digital skills, transforming students' lives and preparing them for future success.

We're into changing the whole game ofthe Teaching Process

Vision

We aim to prepare college students with the essential skills and knowledge needed to excel in today's competitive job market. By emphasizing practical training and adaptability, we empower them to confidently navigate their careers, realize their full potential, and make meaningful contributions to the professional world.

Mission

Our goal is to offer students access to specialized courses led by seasoned industry professionals. This initiative provides hands-on experience and a competitive advantage. By collaborating with colleges and universities, we strive to elevate the value of their programs and draw in more students.

Our Core Values

Innovation

We are committed to harnessing the strength of collaboration and teamwork to reach shared objectives and enhance the application of technology and digital skills.

Continuous Learning

We hold the view that learning is a continuous journey, and keeping abreast of the latest technologies and digital skills is essential for both personal and professional development.

Ethics and Responsibility

We advocate for the ethical and responsible use of technology and digital skills, while also nurturing a culture rooted in accountability and transparency.

Collaboration

We are committed to harnessing the strength of collaboration and teamwork to reach shared objectives and enhance the application of technology and digital skills.

Our Core Values

Diversity and Inclusion

We are committed to fostering a welcoming and inclusive learning environment that celebrates diversity and encourages respect for everyone.

Practical Application

We emphasize the significance of hands-on experience and practical application in mastering cutting-edge technology and digital skills.

Flexibility and Adaptivity

We focus on adaptability and cultivating an agile mindset to succeed in today's rapidly evolving technological landscape.

Continuous Learning

We inspire students to embrace a growth mindset, continuously learning and adapting as technology evolves and new skills emerge.

Courses

[01] Meta & Google ads

[02] Wordpress

[03] Data science

We provide tailored courses in diverse technologies, featuring a comprehensive syllabus, top-notch industry experts, and hands-on projects.

[04] Advanced excel

[05] Block chain

[06] AI/ Machine learning

Trainers

We select trainers based on experience, communication skills, and passion for teaching to ensure the best learning experience.

- The minimum requirement of our trainers is two years of work experience in their respective fields.
- Our trainers maintain concurrent employment in their respective fields while conducting training.
- Trainers must possess intermediate to expert level proficiency in the relevant syllabus.
- The trainers will be expected to possess a strong command of English or Tamil to ensure effective communication with students.
- Our chosen trainers will infuse the course with engaging activities to encourage proactive interaction between trainers and students.

Advantages

Unlocking Career Opportunities

Selected students will receive recommendations for placements or internships with esteemed companies.

Learning By Doing

This course prioritizes practical, real-world applications over theoretical concepts, ensuring students gain valuable hands-on experience.

Expanding Your Reach

We boast a network of over 1,000 entrepreneurs, both locally in Coimbatore and beyond.

Tailored To Your Needs

Students will be guided towards courses that align with their current semester.

Meta & Google ads

Our platform is designed to help digital marketers of all levels master Meta and Google Ads, along with their essential tools. It covers everything from the basics to advanced strategies. Learning these platforms not only enhances your marketing skills but also opens up numerous career opportunities in the digital advertising space, allowing you to work with top brands and agencies.

Syllabus

Introduction || Campaign setup || Keyword targeting
Ad design || Budget management || Performance tracking || Advanced optimization strategies || Re-marketing || Certification preparation.

System & Software requirements

Good system with Normal processing speed and Good Internet connection

What you'll get!

- Gain enhanced expertise and skills in digital marketing.
- Achieve a significant edge over competitors.
- Experience superior outcomes in your campaigns.
- Unlock new career growth opportunities with Meta Google Ads training at our institution.

Students

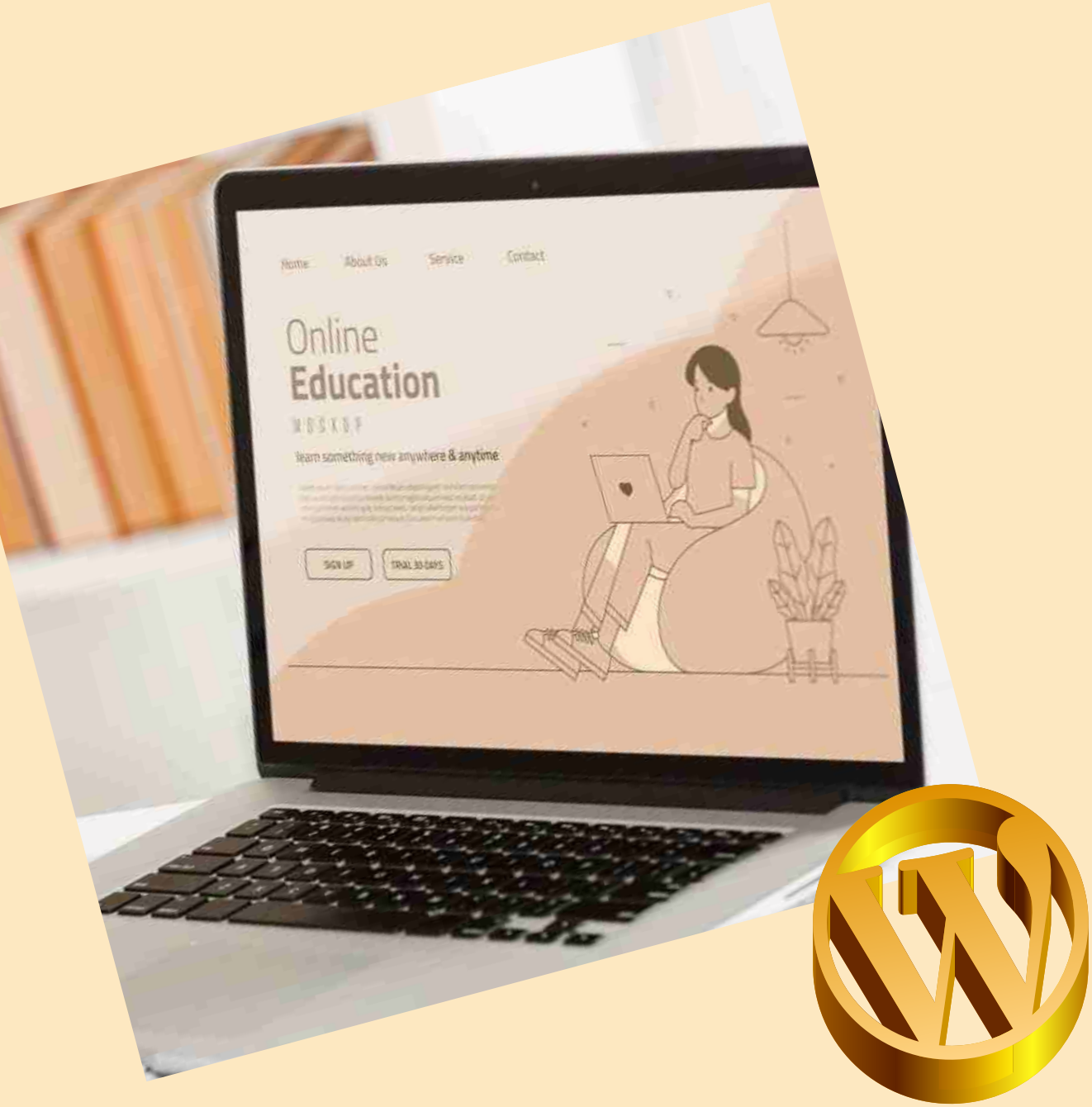
Min-45 students
Max-60 students

Duration

36 Hours

Certification

Meta Blueprint (Or)
Google certifications



WordPress

Our course can help you get started! In just 36 hours, you'll learn the skills you need to create and maintain your very own WordPress website. Mastering WordPress opens up a world of opportunities, whether you're looking to launch a personal blog, build a portfolio, or even start a freelance web development career. With these skills, you can enhance your resume and tap into the growing demand for web professionals.

Syllabus

Introduction || Installation || Dashboard || Themes | Plugins || Pages and posts || Menus and navigation | Users and roles || Widgets Customization || E-Commerce || Search engine ||optimization || Security || Maintenance and backup

System & Software requirements

Good system with Normal processing speed and Good Internet connection

What you'll get!

- Get the most out of WordPress!
- Easier website management to save you time.
- Customizable features that fit your style.
- Smart SEO tips to help you stand out.

Students

Min-45 students
Max-60 students

Duration

36 Hours

Certification

Meta Blueprint (Or)
Google certifications

Social media marketing

Our course provides you with the knowledge and tools you need to create and execute effective social media campaigns. By mastering social media marketing, you'll enhance your ability to connect with audiences, boost brand visibility, and drive sales. This skill opens up numerous career opportunities, from social media manager to digital marketing strategist, allowing you to thrive in a rapidly evolving digital landscape.

Syllabus

Introduction || Social media platforms || Strategy || Content creation || Advertising Community management || Influencer marketing || Analytics || Social media tools Legal and ethical issues

System & Software requirements

Good system with Normal processing speed and Good Internet connection

What you'll get!

- Discover social media marketing through our course.
- Learn effective strategies and tools for success.
- Boost your brand's reach and engagement.
- Open doors to exciting careers in digital marketing.

Students

Min-45 students
Max-60 students

Duration

36 Hours

Certification

Hubspot (Or)
Knowvaa certifications

Data Science

Enhance your expertise in data science and unlock exciting career opportunities by mastering essential skills such as analytics, machine learning, data visualization, and Big Data. Dive deeper into predictive modeling and statistical analysis to become a sought-after professional in this rapidly evolving field.

Syllabus

Introduction || Installation || Dashboard || Themes | Plugins || Pages and posts || Menus and navigation | Users and roles || Widgets Customization || E-Commerce || Search engine ||optimization || Security || Maintenance and backup

System & Software requirements

Good system with Normal processing speed and Good Internet connection

What you'll get!

- In-depth knowledge of data analysis techniques
- Expertise in machine learning and data visualization
- Hands-on experience with leading tools
- Enhanced decision-making capabilities and personal development

Students	Duration	Certification
Min-45 students Max-60 students	36 Hours	Hubspot (Or) Knowvaa certifications

Advanced Excel

Our course will help you master the most advanced functions and features of Excel, enabling you to handle complex data sets with ease. You'll learn about pivot tables, advanced formulas, and data visualization techniques that are crucial for making informed business decisions. By enhancing your Excel skills, you'll open up a world of career opportunities in data analysis, financial modeling, and project management, making you a valuable asset in any organization.

Syllabus

Basics of excel || Data validation and working with templates || Sorting and filtering data Working with reports || More functions and formatting || Macros and What if analysis Charts || New features of excel || Presentation skills

System & Software requirements

4/8 GB RAM , should have MS Excel

What you'll get!

- Will improve efficiency, Increase productivity.
- Aid in better decision-making.
- Offer career advancement opportunities.
- Be cost-effective, Contribute to personal growth.

Students

Min-45 students
Max-60 students

Duration

36 Hours

Certification

Hubspot (Or)
Knowvaa certifications

Block Chain

Explore the fundamentals of blockchain technology and gain a comprehensive understanding of its diverse applications across various industries. Discover how blockchain is revolutionizing sectors like finance, healthcare, and supply chain management. Additionally, delve into the exciting career opportunities that blockchain presents, from blockchain developers to data analysts, and learn how you can position yourself in this rapidly evolving field.

Syllabus

Blockchain || Introducing Blockchain || Structure || Applications Uses || Technology || Algorithms || Industry Impacts || Resources (Cryptocurrencies, Smart Contracts)

System & Software requirements

Good system with Normal processing speed and Good Internet connection

What you'll get!

The technology is in its early stages, offering significant potential for growth and innovation.

Blockchain stands out as a unique opportunity to work with cutting-edge technology and address complex challenges, leading to exciting career advancements.

Students

Min-45 students
Max-60 students

Duration

36 Hours

Certification

Hubspot (Or)
Knowvaa certifications

AI / Machine language

Our course equips you with essential knowledge and practical skills in AI and Machine Learning. AI simulates human intelligence in machines, enabling tasks like understanding language and recognizing patterns. Machine Learning develops algorithms for computers to learn from data. Careers in this booming field include data scientists, AI researchers, and machine learning engineers. Master these skills to thrive in a dynamic job market that values innovation.

MLBCom Syllabus

Python basics || Libraries of python || ML types || Data handling in python || Data visualization || Data frames || ML algorithms || NumPy || Matplotlib Pandas and SK learn - Algorithms for regression || Classification - price prediction Decision making || Purchase track || Financial handling in ML

AI/ML (Normal) Syllabus

Python basics || libraries of python || AI environment || AI classification || ML types Data handling in python || data visualisation || dataframes || ML algorithms || NumPy || Matplotlib || Ipandas || Sklearn || chatterbot || easyocr || other possible libraries

System & Software requirements

Ideal - i7 r min i5 processor; 8 GB RAM with internet facility

What you'll get!

Able to make quick financial decisions and can predict finance environment

Students	Duration	Certification
Min-45 students Max-60 students	36 Hours	Hubspot (Or) Knowvaa certifications

Other Advantages

Innovation

Staying current with the latest technologies and trends is crucial for both businesses and individuals to foster innovation and maintain a competitive edge.

Improved Productivity

Leveraging advanced technologies and digital skills can significantly boost efficiency and productivity within the workplace.

Real World Learning

The curriculum adopts a project-based learning approach, encouraging students to collaborate in teams and gain hands-on experience through real-world projects.

Opening Doors To Opportunities

Our team supports students in discovering internship opportunities and offers valuable guidance on various placement options.

Other Advantages

Enhanced Career Prospects

Mastering in-demand digital skills can significantly boost your job prospects and open doors to exciting career advancements.

Cost Savings

Embracing innovative technologies can streamline processes, reduce errors, and result in substantial long-term savings in both time and costs.

Industry Insights

On the last day of training, accomplished entrepreneurs will share invaluable insights with students about current industry trends and job placements.

Completion Day

The concluding day of the training program will feature project submissions and the awarding of certificates.

Knowvaa

Knowvaa Services in Development Your Pathway to Global Industrial Experiences

Unlock International Learning with Knowvaa

At Knowvaa, we bridge the gap between students and exceptional educational experiences. Our international industrial visits provide invaluable practical knowledge and exposure, partnering with prestigious universities in Germany, the UK, Malaysia, and Singapore.

Global Collaborations Partner with leading universities worldwide to engage in real-time industry projects.

Practical Experience Immerse yourself in global industries, sharpening your skills and expanding your career opportunities.

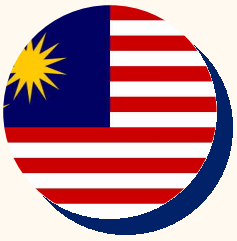
Effortless Coordination We handle all logistics, providing a smooth experience for both colleges and students.

Career-Enhancing Opportunities International experiences not only enrich your resume but also elevate your employability and open doors to global prospects.

Our Focused Countries

German

United Kingdom



Malaysia

Singapore

- Engage in dynamic sessions with renowned industry leaders from around the globe.
- Cultivate a broad, global perspective.
- Participate in real-world projects that provide invaluable hands-on experience.
- Acquire a competitive advantage in the job market.
- Earn university certifications that enhance your credibility.

Benefits for Students

- Cultivate a global mindset.
- Achieve a competitive advantage in the job market.
- Immerse yourself in diverse cultures and professional settings.
- Establish valuable industry connections internationally.